StrategicERP®

Power of Technology Developed by IITians

Version 18.2

Real Estate
CRM

Incorporate Your Tradition With Our Technology

Ready with RERA and GST Compliance

- ☑ +25% increase in pipeline
- ☑ +30% increase in Sales Productivity
- ☑ +20% increase in Sales Win Rate
- ☑ +40% increase in Forecast Accuracy
- ☑ +30% increase in Revenue
- ☑ +50% increase in Customer Satisfaction

By using our CRM strategy for your business, you will be able to increase the revenue

- ✓ **NASSCOM®** Certified MEMBER
- ✓ **YOUTH** CBRE
  IT Partner 2016
- ✓ **Gartner** Client
  IT Market Research & Product Analysis 2016
- ✓ **Realty+ PROP-TECH SUMMIT & AWARDS 2019**
  Best ERP Solution Of The Year 2019
- ✓ **The CEO Magazine**
  25 Fastest Growing Enterprise Software Companies in India.
- ✓ **CIA World**
  Best Construction & Infra Software of the Year 2019
- ✓ **APAC CIOOutlook**
  Top 10 ERP Solution Providers 2018
- ✓ **siliconindia**
  Brand of the Year 2014
- ✓ **ISO 9001 : 2008**

Floor: 05
Unit No: 1215
Unit Type: 1 BHK
Carpet Area: 400
Sale Area: 520
Direction: North
Status: Available
Amount: 58,76,000

- Enquiry
- Get EMI Details
- Unit Estimation
- Unit Booking

Floor: 04
Unit No: 0515
Unit Type: 1 BHK
Carpet Area: 400
Sale Area: 520
Direction: North
Status: Sold

- Unit Allocation
- Receipts
- Agreement Details
- Mortgage Details
- Possession Details

- 2315
- 2215
- 2115
- 2015
- REFUGE
- 1815
- 1715
- 1615
- 1515
- 1415
- REFUGE
- 1215
- 1115
- 1015
- 0915
- 0815
- REFUGE
- 0615
- 0515
- 0415
- 0315
- 0215

- ⬡ AVAILABLE
- ⬡ BOOKED
- ⬡ REFUGE
- ⬡ HOLD

Best CRM For Real Estate

India's No. 1 Software

Real Estate CRM

Focusing on the customer's best interest, IT AAKASH has launched a brand new software i.e REAL ESTATE CRM for SME Real Estate. REAL ESTATE CRM is a web based and mobile based start to end CRM solution that satisfies all the requirements of SME's real estate and construction industry. It provides quick ROI to SME real estate.
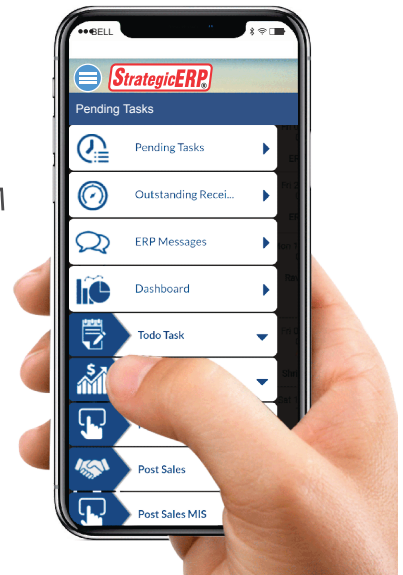
Features And Advantages

- Simplified and affordable web based CRM software.
- Installation compatibility with OS, linux, Mac, Windows.
- Seamless integration with mobile, email, SMS, Tally and IVR.
- Manage Leads, Customer Data, Sales and post sales activity.
- Clear focus on least implementation duration.
- Scalable solution to drive growth of SME's to large unit.
- Pending Task Pop Up.
- Work Flow & Dashboard Visual Reports.
- CRM Performance Report Through Mail (Exclusively for dept. Heads)

Steps For Real Estate CRM Implementation

- Sharing of import templates for gathering data to map in Real Estate CRM
- Installation & configuration of Real Estate CRM product
- Creation of user permission matrix in Real Estate CRM
- Training session on all Real Estate CRM modules
- Migration of data in Real Estate CRM
- Project "Go Live" documentation (System in END user's hand)
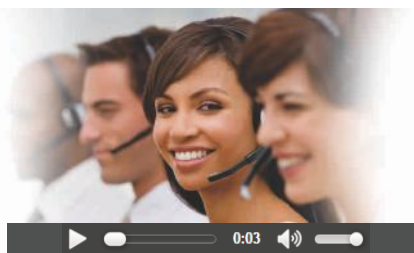- Real Estate CRM system reports approval & closing of project.

IVR Integration (Call Center)

Features

- Auto Dialer system & click to call service
- Audio Player for Call Analysis
- Records Complete Call Information
- Client Callups for Incoming / Outgoing Calls

Benefits

- Better Quality Control
- Dispute Resolution
- Performance Management
- Improved Customer Satisfaction
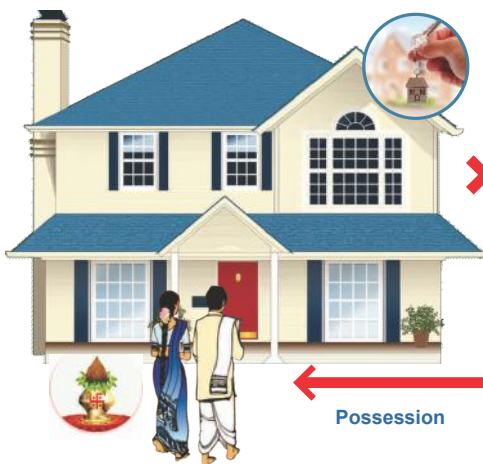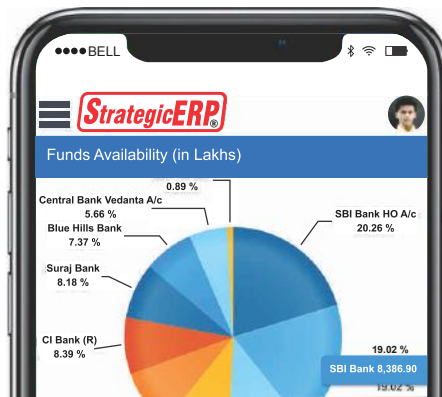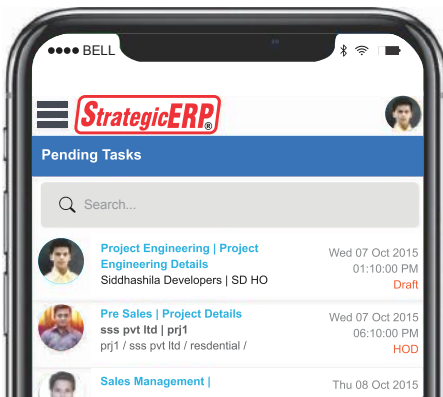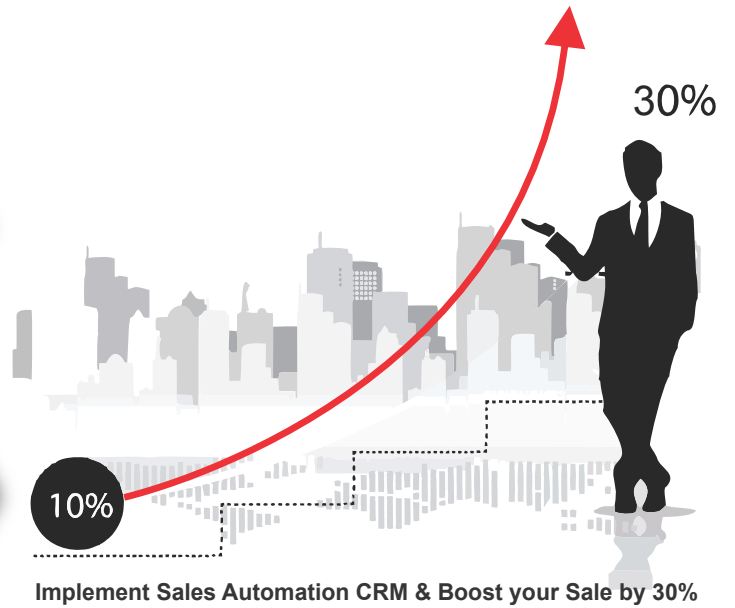
All Digital Media Integration

Features

- Proper tracking of leads in CRM
- Advanced tracking & analysis
- Reminder to the sales team about the leads follow up
- Notification of pending leads.

Benefits

- Timely follow up
- Accurate track over leads
- Easy for the sales team to follow up
- Status wise update of leads

CRM Software Cycle

ERP Admin
- Master
- Permission
- Communication
- Automation

Add Ons
- C.P. Management
- Email / SMS
- Click to Call
- All Digital Media Integration

Pre Sales (CRM)
- Marketing
- Branding
- Enquiry
- Bookings

System Report
- Dashboard
- MIS Report
- Custom Reports
- BI Report

StrategicERP®
Power of Technology Developed by IITians
REAL ESTATE CRM

Sales
- Customer
- Unit Allocation
- Invoice Letter
- Receipt

Post Sales
- Post Sales Activities
- Agreement
- Possession
- Complaints

30%

10%

Implement Sales Automation CRM & Boost your Sale by 30%

●●●● BELL

StrategicERP®

Pending Tasks

Search...

Project Engineering	Project Engineering Details	Wed 07 Oct 2015
Siddhashila Developers	SD HO	01:10:00 PM
	Draft

Pre Sales | Project Details
sss pvt ltd | prj1
prj1 / sss pvt ltd / resdential /
Wed 07 Oct 2015
06:10:00 PM
HOD

Sales Management |
Thu 08 Oct 2015

●●●● BELL

StrategicERP®

Funds Availability (in Lakhs)

Central Bank Vedanta A/c 5.66 %
Blue Hills Bank 7.37 %
0.89 %
SBI Bank HO A/c 20.26 %
Suraj Bank 8.18 %
CI Bank (R) 8.39 %
19.02 %
SBI Bank 8,386.90

●●●● BELL

Graphical Sales Chart

Project
XYZ Sky Heights
start typing to find a project. E.g. "ERP Large"

6th Floor
5th Floor

Floor: 06
Unit No: 0602
Unit Type: 1 1/2 BHK
Carpet Area: 800
Sale Area: 1000
Direction: Garden Facing
Status: Available
Amount: 1,21,50,000

Enquiry | Get EMI | Customer Details
Unit Estimation | Unit Allocation

Flow Chart

HOW IT WORKS

| Campaign / Leads | Enquiry Details | Unit Cost Estimation | Sales Follow Up | Booked | Unit On Rent |

| Possession | Agreement | Post Sales Activity | Payment Follow Up | Invoice / Receipt | Unit Allocation | Customer Details | Rent Invoice |

Pre Sales

- Site Visit
- Follow-Ups
- Campaigns
- Tele Calling
- Meetings
- Enquiries
- Bookings

Sales

- Unit Allocation
- Invoice
- Follow-Ups
- Receipt
- Payments

Post Sales

- Unit Change
- Unit Cancellation
- Agreement
- Possesion
- Customer Complaints

C.P. Management

- C.P. Registration
- C.P. Enq. & Bookings
- C.P. Campaigns
- C.P. Mobile Apps
- C.P. Analysis
- C.P. Payment
- C.P. Follow-Ups

✓ Add Ons

- Mobile / E-mail
- All Digital Media Integration
- Cloud / Call Center
- Tally Integration
- Print Documents / Reports
- C.P Management
- CEO / Director App
- CRM User App
- Customer App
- Partner App

Notes

StrategicERP®
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Management

Ashvin Gami - (B.Tech, IIT Bombay) Managing Director
Ashvin Gami has a bachelor's degree in Electronics and Communication from the IIT Bombay, India. He has a passion for R & D and has over the years developed many innovative products and IT solutions leading to higher levels of Productivity for Customers. He is actively engaged in ensuring a high quality of governance, customer satisfaction and 100% project delivery.

Praful Gami - (MBA-IT) Director
Praful Gami holds a Management degree and is responsible for developing the Marketing and Business strategy of the Company. He has been instrumental in defining the Company philosophy, working closely with the technical team to deliver the right solution to the Customers as per their demands and bridging the gap between what is available and Market expectations.

Testimonials

We decided to go for StrategicERP® of ITAakash after using and analyzing other real estate applications.
The objective was to have an integrated environment and centralized control over the business. The best part of StrategicERP® is Customization as per client's requirement. It gives great comfort to existing users. Implementation and the quality of executives is remarkable.
We would like to appreciate the team of ITAakash who gave their best and completed the project on time. Planning of data management, taking efforts in understanding our present system and active co-ordination with different departments, really helped us to succeed. We are grateful to ITAakash Team members for the co-operation in taking our project on Live stage with StrategicERP® modules.

Mr. Ashish B. Jain,
Kundan Spaces, Managing Director, (Pune, Maharastra)

After exploring multiple Real Estate ERP solutions, we decided to go with StrategicERP Basic. as it covers core functionalities of purchase, contract and sales department. It's integration with tally has helped our accounts department to avoid duplicate entries.
StrategicERP basic is effortlessly used by our users in various departments and has helped us to automate our processes and get ready MIS reports. We would recommend this application to all fellow developers who are looking for an affordable and easy to use ERP application.

Dinesh Bhanushali,
Director, Marvel Developers (Mumbai, Maharashtra)

Our 500+ Esteemed Customer

PHOENIX forever | HOUSE OF HIRANANDANI | PODDAR HOUSING — Homes For Life | DS MAX ISO 9001:2008 COMPANY | Rajesh LifeSpaces — Crafting spaces, creating legacies | PARADISE GROUP — Your World. Our Vision. | TVH

SYNTHESIS SPACELINKS | A.SHRIDHAR | swagat group | PRAMUKH — A CLASS OF ITS OWN | saanvi nirman | Bhakti Group | SHIVAM RESIDENTIAL CONSTRUCTION (I) PVT. LTD. | Quick Projects Pvt. Ltd. ENGINEER & CONTRACTORS

AURUM VENTURES | Aatmiya Group — a home for every citizen | Sanghvi S3 GROUP Shaping Smart Spaces | ATFL Creating Civil Cantonment | KUNDAN SPACES | HAWARE | NVT Quality Lifestyle

NATHANI SUPARIWALA REALTY | sagara Realtors Pvt Ltd | RADHE SHYAM Infrabuild Pvt. Ltd. | Bharucha & Motivala Infractructure Pvt. Ltd | Marvel DEVELOPERS | Transcon Art of Transforming | VEENA DEVELOPERS | Ostwal BUILDERS LTD.

M.V. OMNI PROJECTS LTD. ISO 9001:2008 CERTIFIED | VISHAL INFRASTRUCTURE LTD | GDCL | JCC TRANSFORMING IDEAS INTO REALITY | AARAV | BHANU | GAYATRI

KOTIBHASKAR | HETALI | AARYAN DEVCON GROUP | Jhamtani GROUP | PARIKH CONSTRUCTION Co. | BIPL | SIGMA ONE LANDMARKS PVT LTD

RAKESH CONSTRUCTION COMPANY | Hombale GROUP | SANTHOSH BUILDWEL INFRA PVT LTD | BHARAT GEARS | ENGINEERS & BUILDERS | Technoart Constructions Pvt. Ltd. Civil Engineers & Contractors | anaya Infracon Pvt. Ltd.

PRABHAT | g | Gajanand Corporation Pvt. Ltd. build the nation.... | D THAKKAR CONSTRUCTIONS PVT. LTD. ENGINEERS & CONTRACTORS | RAJ GROUP | SHREE INFRACON PRIVATE LIMITED "AN ISO 9001:2008 Certified Company" | muppa Inspired Living! | UNITED ONE INFRA PVT. LTD.

StrategicERP®

Range Of Products

Real Estate Products
- ✓ CRM
- ✓ Basic
- ✓ Medium
- ✓ Large

Infrastructure Products
- ✓ PPM
- ✓ Basic
- ✓ Medium
- ✓ Large

Other Products
- ✓ HCM
- ✓ B2B CRM
- ✓ FMS
- ✓ P2P

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SATISFACTION 100% GUARANTEED

"StrategicERP" Solution suits your budget thus maximising your Return on Investment.